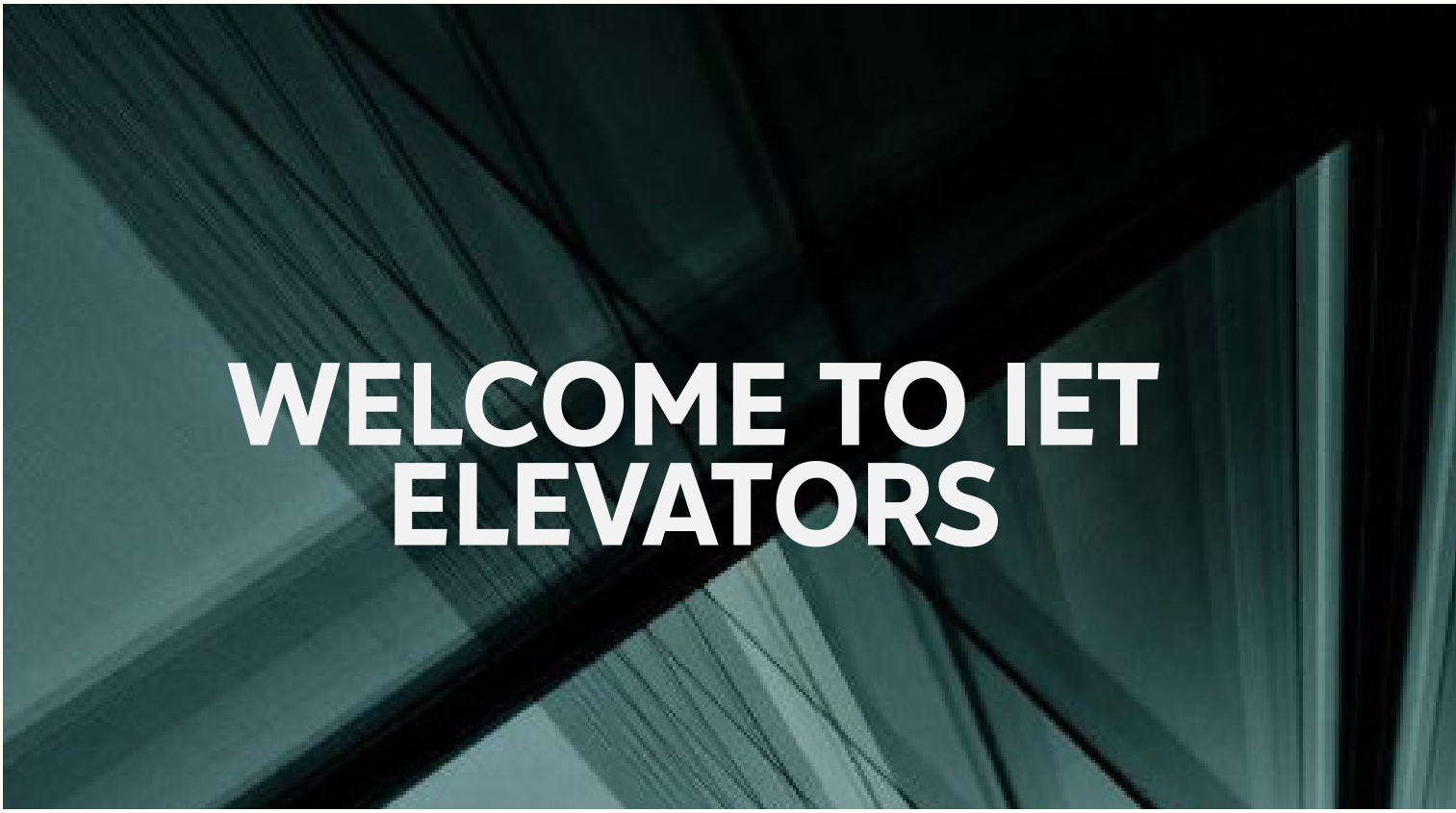

IET
Reliability. Assured
ELEVATING STANDARDS,
DELIVERING EXCELLENCE
HYUNDAI
ELEVATOR CO., LTD.
Nidec
Elevator
ASIA FUJI

TABLE OF CONTENTS

01	**Welcome to IET**
02	**In Memoriam** Mr. Tarek Diab
03	**Our Journey** Timeline & Milestones
04	**Vision-Mission Core Values**
05	**Our Strengths** & Competitive Edge
06	**What We Offer**
07	**Global Brand Partnerships**

08	**Our Products**
09	**Technology** & Design Features
10	**Maintenance** & Support
11	**Key Projects**
12	**Proof of Trust** (Certifications, Clients, Testimonials)
13	**Contact Us**



WELCOME TO IET ELEVATORS

WHERE INNOVATION TAKES MOTION

Established in 1985, IET International Group has evolved from its roots in Egypt to become a regional leader in smart mobility and vertical transportation solutions.

Operating in **7 countries**, we specialize in elevators, escalators, automated parking systems, and intelligent movement technologies. Our track record includes contributions to landmark developments across the Middle East and Africa. At IET, we believe that mobility is not only about movement, but about experience, design, and trust.



WHO WE ARE

With **40+ years of experience**, IET stands as a pioneer in delivering intelligent, customized mobility solutions.

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19



85

BY PARTNERING WITH LEADING GLOBAL TECHNOLOGY PROVIDERS, WE DELIVER:

- Tailor-made vertical mobility systems
- Uncompromising safety standards
- On-time, on-budget project execution

At IET, we don't just deliver projects we **build lasting partnerships**



OUR PRESENCE IN QATAR

Since 2004, IET has proudly played a key role in shaping Qatar's vertical mobility landscape — in line with the nation's ambitious development goals.

We have delivered smart, reliable, and scalable elevator and escalator solutions **for many of Qatar's most iconic skyscrapers, towers, hospitals, luxury hotels, and commercial landmarks** — helping redefine the urban experience and elevate everyday life across the country.

IN MEMORIAM

MR. TAREK DIAB

FOUNDER & PRESIDENT OF IET INTERNATIONAL GROUP

- **Mr. Tarek Diab** was far more than the founder of IET — he was the visionary mind, the driving force, and the soul of our organization. From the company's inception in 1985, he laid down the values, discipline, and determination that continue to guide us to this day.

- His journey was marked by perseverance, a commitment to excellence, and a relentless pursuit of innovation. Under his leadership, IET grew from a humble initiative in Egypt into a recognized name in the mobility solutions industry across multiple countries.

- Mr. Tarek Diab believed that real innovation was not just about adopting new technologies, but about building a legacy — one that leaves a meaningful impact on people's lives. He often said: **"Innovation is not merely about technology; it's about creating a legacy that transforms lives."**

- His wisdom, leadership, and unwavering integrity shaped the culture of IET. Even in his absence, his values live on — in every project we deliver, every partnership we build, and every promise we keep.

- We honor his legacy by remaining committed to the principles he held dear: trust, responsibility, innovation, and human-centered progress.

- **Thank you, Mr. Tarek Diab,** for showing us the way forward. Your vision continues to move us.

IET JOURNEY

1985

Founded the company and began operations in the Egyptian market, based in **Mansoura City.**

1987

Expanded into elevator-related activities, including spare parts trading and elevator installation.

1991

Established our headquarters in**Cairo, Egypt.**

1991-1996

- Grew our presence by executing projects of various sizes.
- Built a strong reputation with major contractors and consultants.
- Opened branches in **Alexandria and Upper Egypt.**

1997

Secured the agency of Comiba Elevator Company, offering passenger, service, bed, freight, and panoramic elevators, as well as escalators.

1998

Acquired the agency of **Hyundai Elevator in Egypt,** covering elevators, escalators, moving walks, auto-parking systems, material handling, and marine elevators.

1998-2003

Achieved stability and significant market share through major public and private sector projects.

2004

- Expanded into the Qatari market by establishing an elevator company in Qatar.
- Secured the Hyundai Elevator agency in Qatar.

TIMELINE & MILESTONES

2006

Co-established an elevator company in **Bahrain** with a local partner and obtained the Hyundai agency.

2007

- Entered the Algerian market with a new elevator company.
- Co-established elevator companies in **Sudan and Tunisia**, in partnership with local entities, securing Hyundai agency rights in both countries.

2008

Expanded into **Libya** by launching an elevator company and securing the Hyundai agency.

2010

Completed the elevator installation for the Marriott Tower in Tripoli, **the tallest tower in Libya.**

2012

Delivered several landmark high-rise elevator projects in **Qatar.**

2014

Relocated the group's headquarters to **Qatar.**

2019

Acquired the agency of **Asia Fuji** Elevator across our core markets.

2023

Expanded into t**he Kenyan market** and established a new elevator company.

2024

Secured the agency of Nidec Elevator in both **Qatar and Kenya.**



OUR VISION

To be the leading provider of intelligent, innovative, and sustainable mobility solutions across the globe.

OUR MISSION

To design, deliver high-quality, customized mobility systems that elevate everyday life.

OUR CORE VALUES

We are guided by a clear and unwavering set of values that shape every project, and promise:

SAFETY FIRST

We never compromise on safety. Every product we install and every service we offer adheres to the strictest international standards — because the lives we serve matter most.

INTEGRITY & TRUST

For over 40+ years, trust has been the cornerstone of our growth. We act with transparency and stand by our commitments.

CUSTOMR-CENTRIC THINKING

Every client is unique — and so are their needs. We listen, understand, and craft tailored solutions that align with your space, budget, and vision.

TIME & BUDGET DISCIPLINE

We respect your timelines and your investments. Our agile project management ensures on-time delivery and optimal value.



OUR STRENGTHS & COMPETITIVE EDGE

What drives us forward, sustains our growth, and sets IET apart.



ADVANCED TECHNOLOGY

By integrating world-class elevators manufacturers ,components and digital control systems, we bring the future of mobility to today's buildings.

FLEXIBILITY & CUSTOMIZATION

Every project is unique , from high-rise towers , residential building , villas, to compact commercial spaces, we offer fully customized solutions that meet our clients requirements. We adapt to your vision.

SKILLED & EMPOWERED PEOPLE

Behind every great system is a great team.

IET invests continuously in the training, growth, and development of our engineers, technicians, and project managers. Our people are equipped not only with technical know-how, but with a deep sense of responsibility, customer care, and service excellence.

LIFETIME SUPPORT

We offer round-the-clock maintenance, emergency response, and spare parts availability to ensure your systems are always operational, safe, and efficient.

WHAT WE OFFER

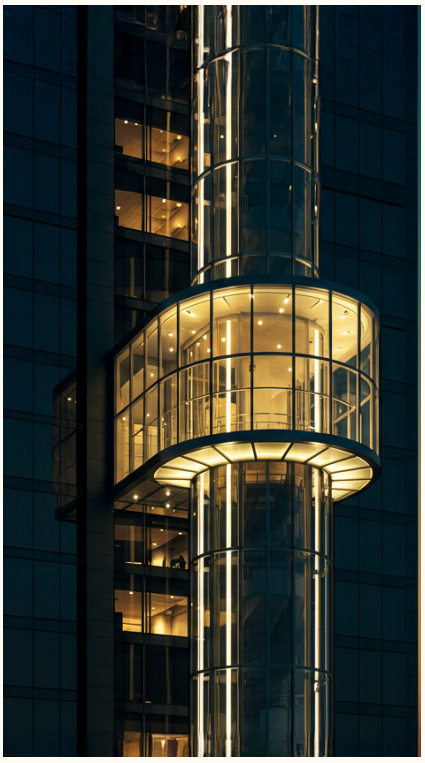
Comprehensive mobility solutions engineered for performance, safety, and design.

DESIGN & INSTALLATION OF ELEVATORS AND ESCALATORS

We provide tailored solutions with a focus on efficiency, ride comfort, and architectural integration

AUTOMATED CAR PARKING SYSTEMS

IET delivers intelligent car parking solutions that increase space efficiency and revenue for property owners. Our auto-parking systems are ideal for commercial buildings, and high-density urban projects.



TRAFFIC FLOW SIMULATIONS & VERTICAL TRANSPORT ANALYSIS

Through collaboration with consulting firms and developers, we conduct in-depth traffic simulations and flow studies (based on CIBSE Guide D 2015) to determine the optimal number, speed, and layout of elevators.

24/7 AFTER-SALE MAINTENANCE , EMERGENCY SERVICES & MODERNIZATION

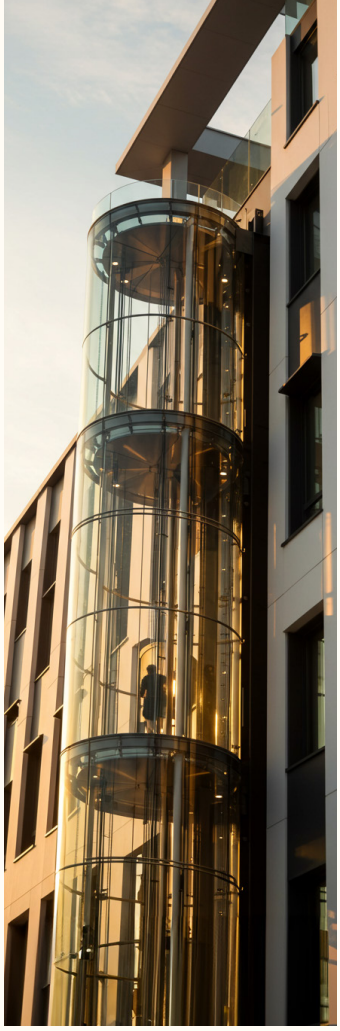
By integrating world-class elevators manufacturers ,components and digital control systems, we bring the future of mobility to today's buildings.



GLOBAL BRAND PARTNERSHIPS (AUTHORIZED BRANDS WE REPRESENT):

HYUNDAI ELEVATOR (SOUTH KOREA)

As a core member of the global Hyundai Group, Hyundai Elevator is a world-leading manufacturer of smart and sustainable mobility solutions. With cutting-edge production facilities in South Korea. HYUNDAI Elevators Known for exceptional reliability, energy efficiency, and intelligent control technologies, Hyundai Elevator empowers landmark buildings and mega projects across more than 60 countries — redefining the future of vertical mobility.



NIDEC | KINETEK (JAPAN / USA)

As a global group, Nidec — which acquired Kinetek USA — is a world leader in elevator motion control and drive systems. Their technologies ensure silent operation, energy efficiency, and precise control across various elevator types, making them ideal for both modernization and new installations.

ASIA FUJI ELEVATOR (CHINA)

A trusted name in customized elevator systems offering modern designs, energy efficiency, and smart control features for both residential and commercial applications.





THESE GLOBAL ALLIANCES EMPOWER IET TO:

- Offer clients a wide variety of product configurations, speeds, and designs
- Ensure full compliance with EN 81, ISO, and local building codes
- Provide access to genuine spare parts and certified maintenance support
- Tailor every solution to the project's technical, aesthetic, and operational goals
- Deliver flexible solutions that align with your budget — without compromising on style, performance, or safety

OUR PRODUCTS

Passenger Elevators

Standard and high-capacity elevators designed for daily passenger transport in residential buildings, offices, hotels, and malls.



Passenger Elevators

Observation Elevators

Glass-sided panoramic elevators suitable for commercial centers, hotels, and buildings requiring architectural transparency and visibility.



Observation Elevators

Hospital Elevators

Elevators with larger cabin sizes and smooth operation, configured to accommodate hospital beds, medical staff, and equipment.



Hospital Elevators

Freight Elevators

Heavy-duty lifts engineered to carry goods, pallets, or large materials in warehouses, factories, and logistics facilities.



Freight Elevators

Home Elevators

Compact units designed for private residences, enhancing accessibility, particularly for elderly individuals or people with limited mobility.



Home Elevators

Dumbwaiters

Small lifts used to transport items such as food, documents, or supplies between floors in restaurants, villas, or offices.



Escalators & Moving Walkways

Continuous transport systems suitable for public spaces with high foot traffic, including airports, shopping malls, and metro stations.



Car Elevators & Automatic Parking Systems

Systems designed to transport and store vehicles vertically or automatically in buildings with limited parking space.



TECHNOLOGY & DESIGN FEATURES

ENGINEERING PRECISION COMBINED WITH PRACTICAL DESIGN.

At IET, our mobility systems are developed with a strong focus on integrating advanced technologies, efficient energy use, hygiene-conscious features, and reliable safety mechanisms. The goal is to ensure that each product performs consistently and fits seamlessly into modern building environments.



SMART CONTROL SYSTEMS

We provide elevators and escalators that can be equipped with intelligent control systems to enhance operational efficiency and user experience. These systems include:

- **Destination Selection System (DSS):** Organizes passenger flow by grouping users based on destination floors, reducing congestion and travel time.
- **Dynamic Group Control:** Coordinates multiple elevators to distribute traffic efficiently and minimize waiting times.
- **Remote Monitoring:** Enables continuous performance tracking for timely diagnostics and issue resolution.

ENERGY EFFICIENCY

Our solutions are designed to reduce energy consumption through integrated systems and energy-saving features, including:

- **Regenerative Drives:** Convert excess energy from elevator movement back into usable power.
- **Standby Modes:** Activate during idle periods to lower energy use.
- **LED Lighting:** Installed as a standard for energy-saving and long service life.

TOUCHLESS & HYGIENIC INTERFACES

IET systems can be configured with features that enhance hygiene and reduce surface contact — particularly important in high-traffic or healthcare environments:

- **Contactless call panels**
- **Antiviral surface coatings on handrails and buttons**
- **In-cabin air purification systems**
- **Voice-controlled floor selection panels**



CUSTOM INTERIOR DESIGN

Elevator cabins can be fully customized based on architectural specifications and client preferences. We offer flexibility in selecting:

- **Wall finishes, flooring materials, and ceiling designs**
- **LED or ambient lighting configurations**
- **Mirror styles and metallic finishes (e.g., stainless steel, bronze, gold)**
- **Indicator panels, display screens, and handrail designs**



SAFETY BEYOND STANDARDS

All IET systems are manufactured and installed in full compliance with international safety standards such as EN81, ISO, as well as the specific requirements of the Qatar Civil Defense (QCDD).

- **Core safety features include:**
- **Seismic sensors to detect structural movement**
- **Emergency communication systems**
- **Overload detection mechanisms**
- **Fire-rated components**



MAINTENANCE & SUPPORT SERVICES

PERFORMANCE YOU CAN TRUST — FOR EVERY ELEVATOR, EVERY BRAND.

At IET, we believe true service begins after installation. Our dedicated maintenance division ensures that all systems — regardless of brand — continue to deliver optimal safety, comfort, and efficiency.



WHAT WE OFFER:

COMPREHENSIVE PREVENTIVE MAINTENANCE CONTRACTS

Tailored plans based on your system's complexity, usage, and building needs, covering:

- Scheduled inspection
- Preventive servicing, lubrication, and cleaning
- Component testing and timely replacements
- Performance optimization and regular reporting

24/7 EMERGENCY RESPONSE

Breakdowns can't wait — and neither do we.

Our technical teams are available around the clock, ready to respond to urgent calls and restore operations with minimum downtime.

- Fast dispatch and response teams
- On-site diagnosis and repair
- Critical spare parts always in stock

IET MAINTENANCE COMPETITIVE EDGE

MULTI-BRAND MAINTENANCE CAPABILITY

IET services a wide range of elevator and escalator brands, including systems not supplied by us.

- Skilled teams trained across global OEM standards
- Compatible tools and testing procedures
- Fully compliant with Qatari Civil Defense and international codes (EN81, ISO, ASME)

SMART SERVICE INTEGRATION

Through the IET mobile app, clients can easily manage their maintenance experience:

- Submit and track service requests
- View real-time job status and maintenance history
- Receive updates and technician reports

PROACTIVE SYSTEM MONITORING

Our approach minimizes disruption through early intervention.

We focus on identifying warning signs before they lead to downtime, extending equipment lifespan and preserving operational continuity.

RELIABLE SPARE PARTS AVAILABILITY

IET maintains a dedicated stock of high-demand spare parts, allowing us to:

- Reduce repair delays
- Ensure compatibility with multiple brands
- Deliver faster service outcomes

KEY PROJECTS

01
Al Majed Tower

Details:
Floors: 31
Elevators: 13 units
Escalators: 18 units
Type: Commercial Building

02
Al Emadi Hospital

Details:
Floors: 4
Elevators: 4 units
speed: 60 M/Min
Type: Hospital

03
Al Janoub Gardens

Details:
Floors: 6
Elevators: 65 units
Speed: 1.0 M/Min
Type: Residential Polts



04
Marriott Executive Apartments City Center

Details:
Floors: 25
Elevators: 5 units
Speed: 150 M/Min
Type: 5-Stars Hotel



05
Al Bustan Commertial Building

Details:
Floors: 8
Elevators: 4 units
Speed: 60 M/Min
Type: Commercial Building



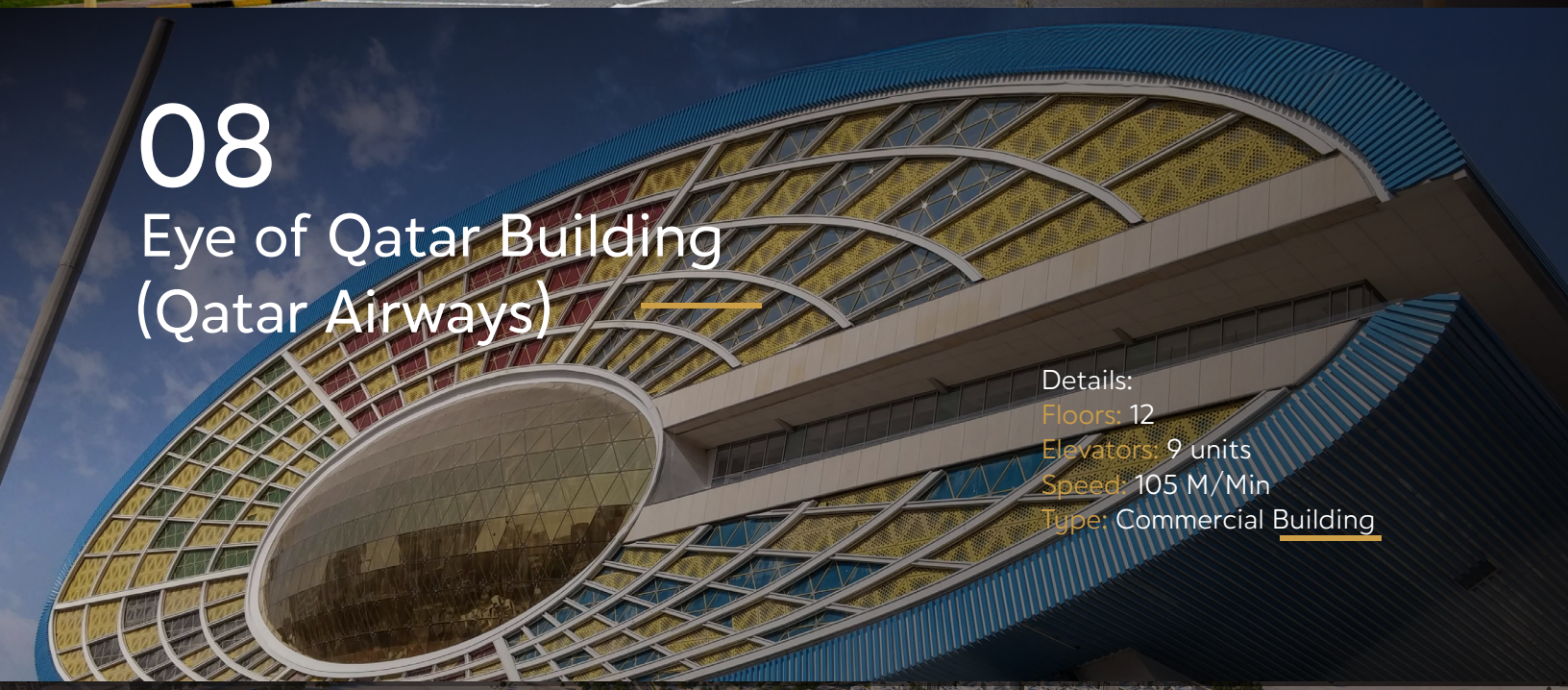
06
Crown Plaza

Details:
Floors: 46
Elevators: 10 units
Speed: 240 M/Min
Type: 5-Stars Hotel



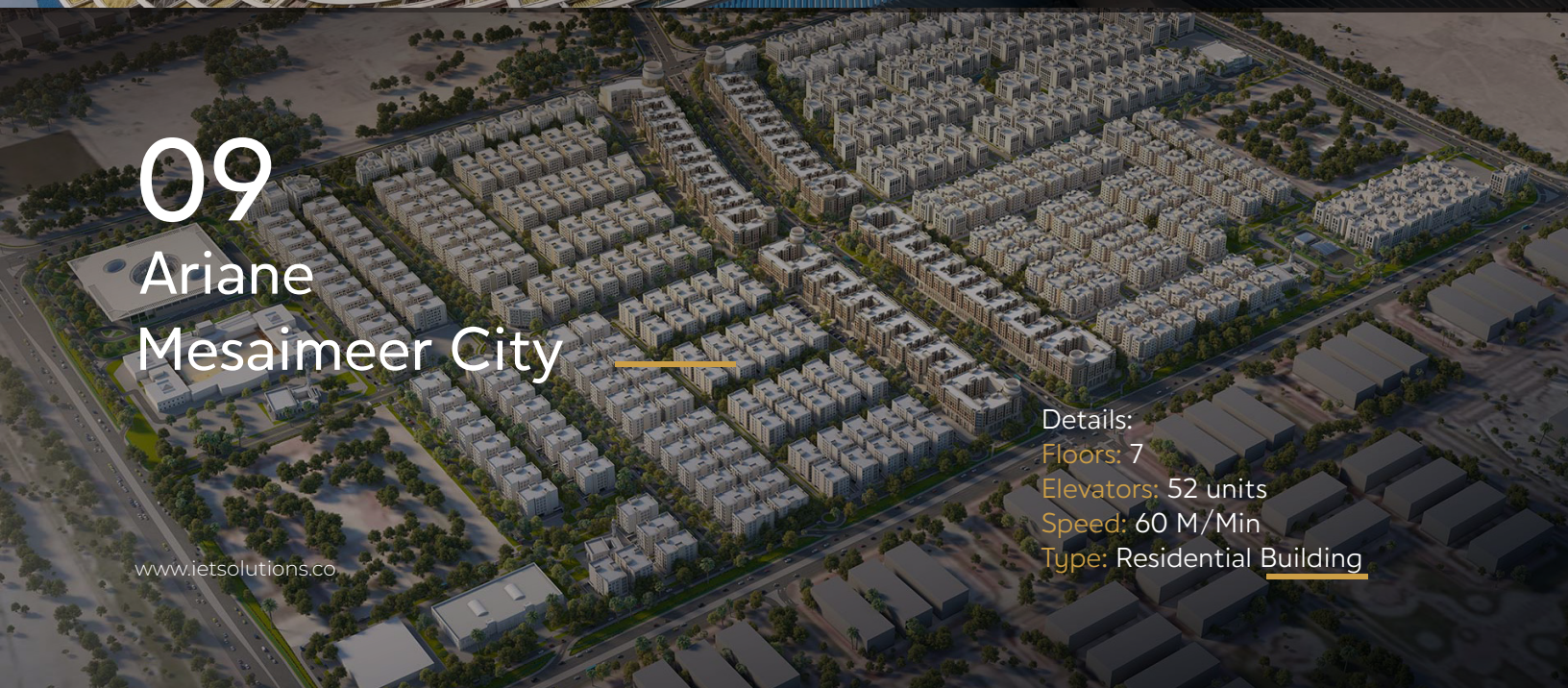
07
Ezdan Doha Oasis

Details:
72 HYUNDAI Elevators
75 SCHINDLER Elevators
30 OTIS Elevators
35 KINETEK Elevators
Type: Residential Building



08
Eye of Qatar Building (Qatar Airways)

Details:
Floors: 12
Elevators: 9 units
Speed: 105 M/Min
Type: Commercial Building



09
Ariane Mesaimeer City

Details:
Floors: 7
Elevators: 52 units
Speed: 60 M/Min
Type: Residential Building



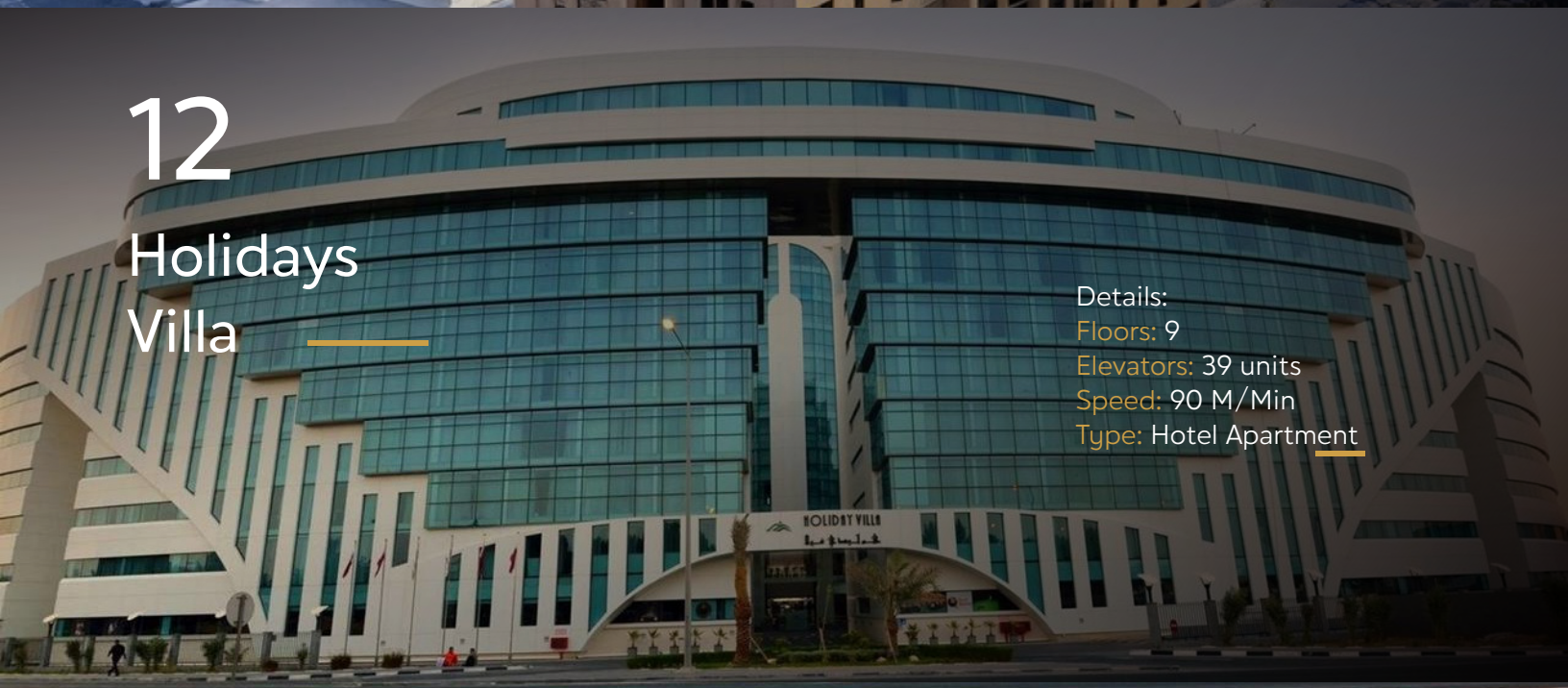
10
Commercial Boulevard

Details:
Floors: 6
Elevators: 9 units
Speed: 60 M/Min
Type: Commercial Mall



11
Voco-Doha west Bay Suites

Details:
Floors: 51
Elevators: 10 units
Speed: 240 M/Min
Type: 5-Stars Hotel Suites



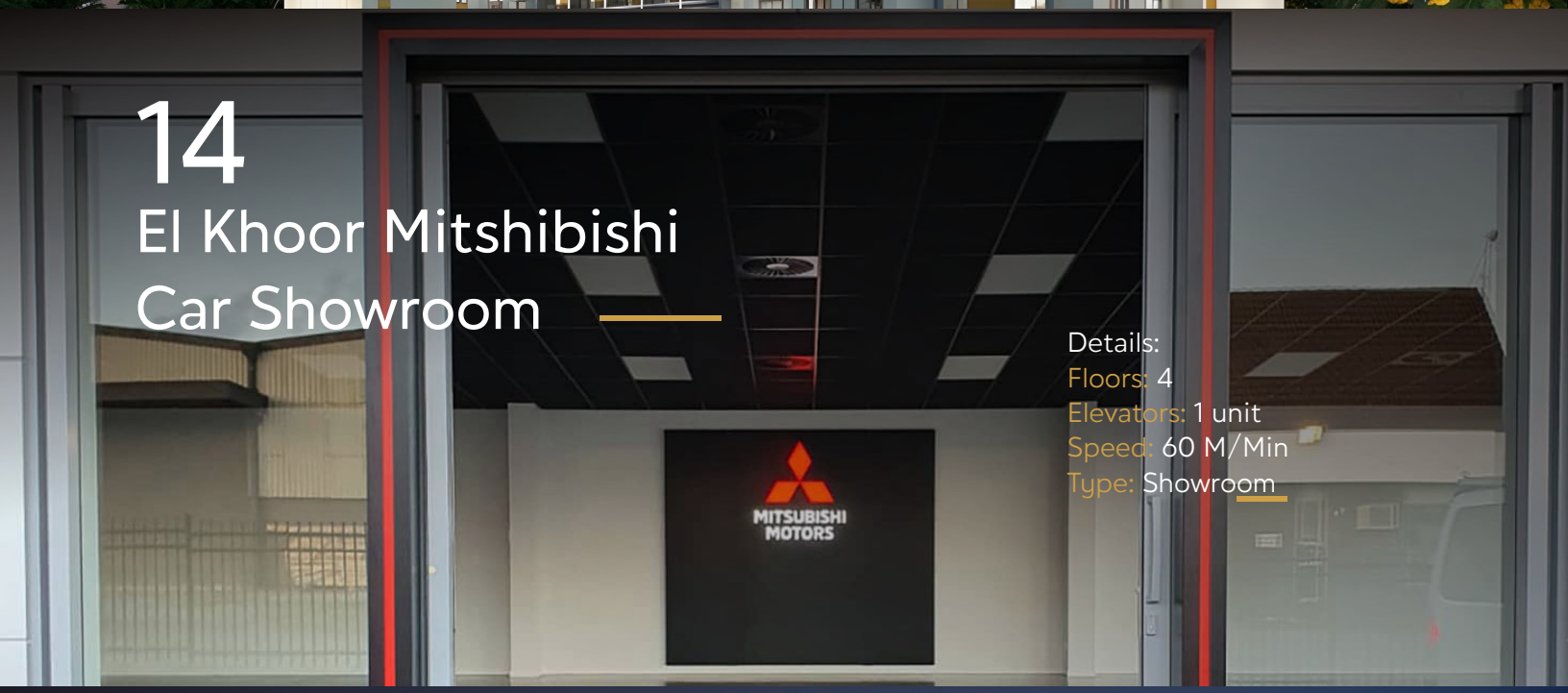
12
Holidays Villa

Details:
Floors: 9
Elevators: 39 units
Speed: 90 M/Min
Type: Hotel Apartment

13
El-Arkyah Lusail Residential Buildings

Details:
Floors: 13
Elevators: 32 units
Buildings: 8
Type: Residential Building

14
El Khoor Mitshibishi Car Showroom



Details:
Floors: 4
Elevators: 1 unit
Speed: 60 M/Min
Type: Showroom

15
Dukhan Tower

Details:
Floors: 22
Elevators: 6 units
Speed: 150 M/Min
Type: Office Building

16
Ezdan Tower-Azhar-Kone

Details:
Floors: 19
Elevators: 4 units
Speed: 60 M/Min
Type: Residential Building

17
Marina Mix Plot 52



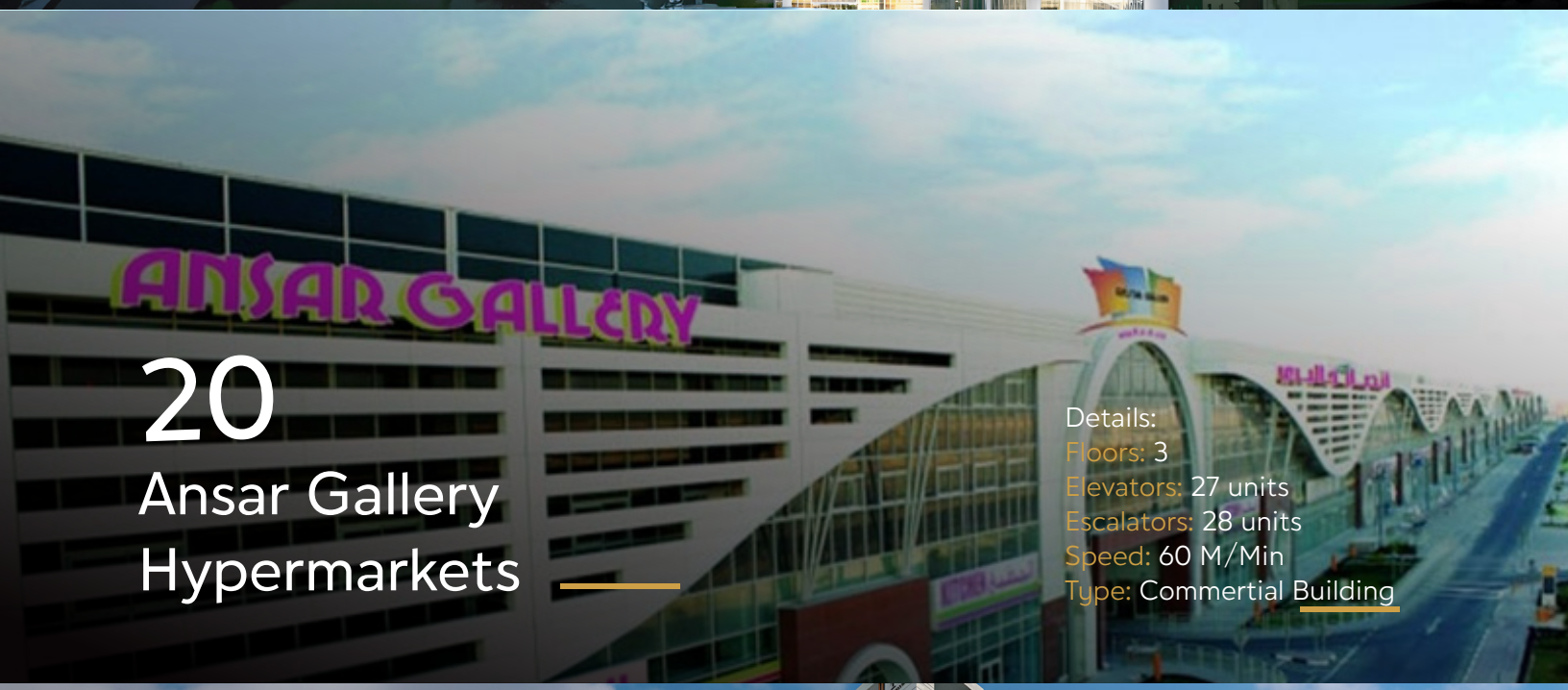
Details:
Floors: 46
Elevators: 9 units
Speed: 150 M/Min
Type: Office Building

18
LULU Hypermarket

Details:
Floors: 4
Elevators: 3 units
Escalators: 4 units
Speed: 60 M/Min
Type: Commertial Hypermarket

19
El Baker Tower

Details:
Floors: 51
Elevators: 16 units
Speed: 120 M/Min
Type: Office Building

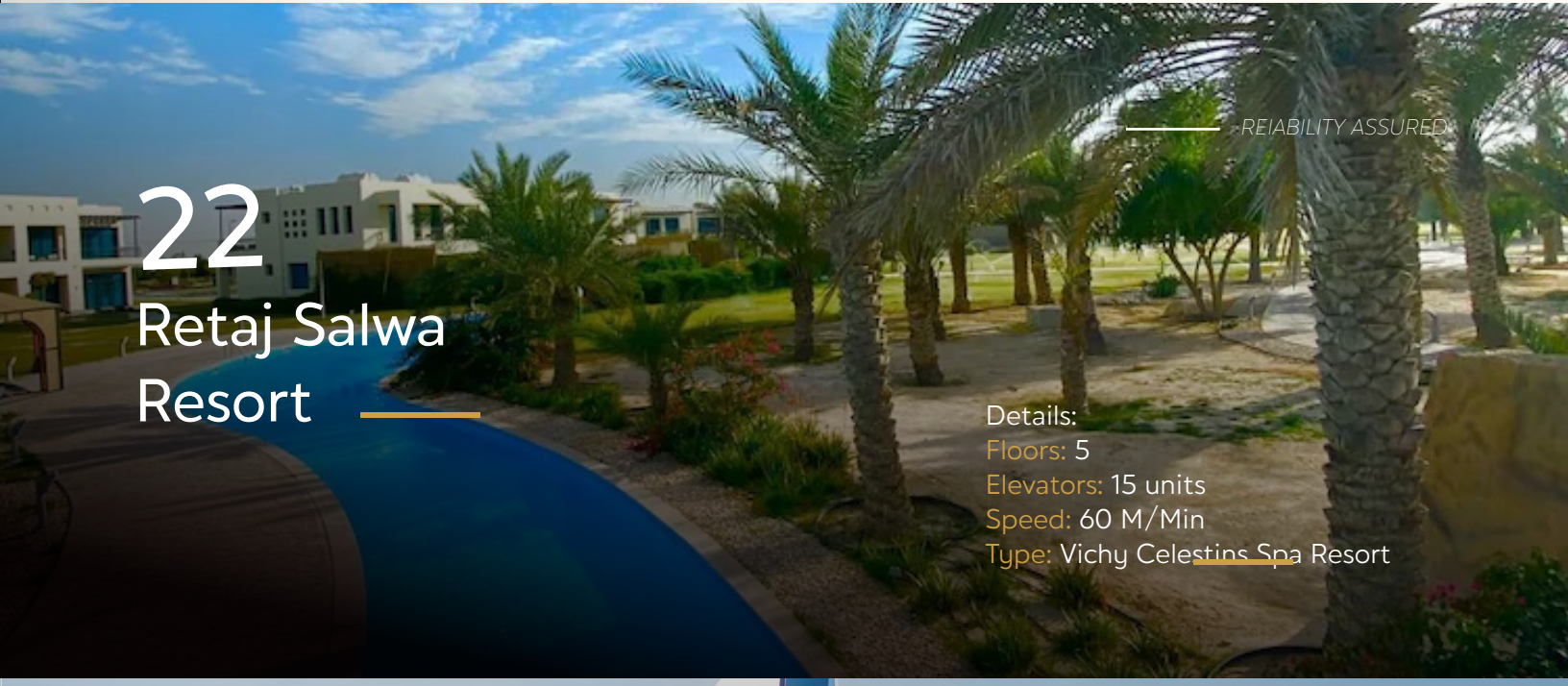


20
Ansar Gallery Hypermarkets

Details:
Floors: 3
Elevators: 27 units
Escalators: 28 units
Speed: 60 M/Min
Type: Commertial Building

21
Le Mirage Res12

Details:
Floors: 20
Elevators: 6 units
Speed: 2.5 M/Min
Type: Residential Building



22
Retaj Salwa Resort

Details:
Floors: 5
Elevators: 15 units
Speed: 60 M/Min
Type: Vichy Celestins Spa Resort



23
Damac Tower

Details:
Floors: 34
Elevators: 6 units
Speed: 150 M/Min
Type: Residential Hotel



24
Al Emadi Physiotherapy Center

Details:
Floors: 4
Elevators: 3 units Mitshubishi
Speed: 60 M/Min
Type: Medical Center

25
El Dana Tower

Details:
Floors: 17
Elevators: 4 units
Speed: 60 M/Min
Type: Commercial Building

26
Marina Com23

Details:
Floors: 27
Elevators: 6 units
Speed: 2.5 M/Min
Type: Residensial Building

27
Retaj Inn Hotel

Details:
Floors: 12
Elevators: 2 units
Speed: 60 M/Min
Type: Hotel Apartment

28
Palms Mall

Details:
Floors: 4
Elevators: 9 units
Escalators: 2 units
Moving Walks: 9 units
Speed: 60 M/Min
Type: Shopping Mall

29
Element Westbay Managed By Marriott

Details:
Floors: 37
Elevators: 5 units
Speed: 175 M/Min
Type: Residential Apartments

30
Saray Hotel

Details:
Floors: 50
Elevators: 9 units
Speed: 240 M/Min
Type: Saray Mushiereb Hotel

IET
IS EVERYWHERE



DAMAC

Le Mirage PROPERTY MANAGEMENT

MILAHA Maritime & Logistics

مناقصات monaqasat

PRIDE PROJECTS REAL ESTATE & CONTRACTING

CROWNE PLAZA HOTELS • RESORTS

قطيفان للمشاريع QETAIFAN PROJECTS

Doha Festival City

ALBAKER INVESTMENTS

AL HUDA ENGINEERING WORKS

وقود WOQOD

PALMS MALL بالمز مول

EMAAR

AL-WEFAQ

HOLIDAY VILLA HOTELS & RESORTS

NOVOTEL HOTELS, SUITES & RESORTS

ANSAR GALLERY

LuLu Where the world comes to shop, safely!

IET BY THE NUMBERS



40+
YEARS OF EXPERIENCE

7
COUNTRIES SERVED

800+
PROJECT

95%
CUSTOMER SATISFACTION

4000+
ELEVATOR UNIT

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LET'S ELEVATE YOUR NEXT PROJECT

CONTACT OUR EXPERT TEAM TODAY FOR A TAILORED SOLUTION.



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